

Company Overview and Publishing with Springer Nature

Franziska Sachsse

April 2019

ADVANCING
DISCOVERY

Springer Nature Group Background

1.0

In 2015 a strategic merger brought together three respected publishers

BC Partners



With a vision to become the most respected and progressive publisher in our fields

SPRINGER NATURE

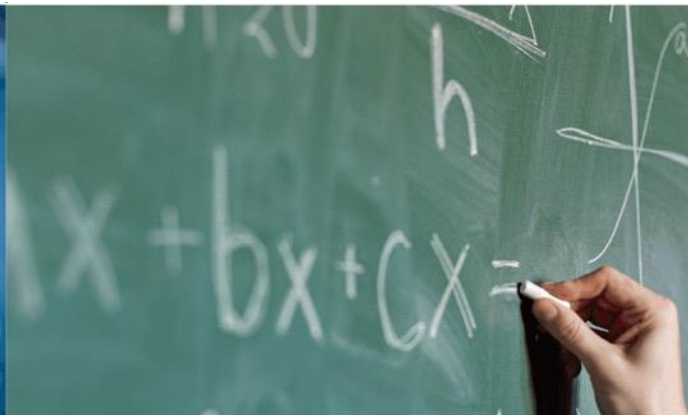
RESEARCH



Advancing Discovery

Books
Journals
Databases
Products and services

EDUCATION



Advancing Learning

Language learning
Schools and international curriculum
Higher education

PROFESSIONAL



Advancing Achievement

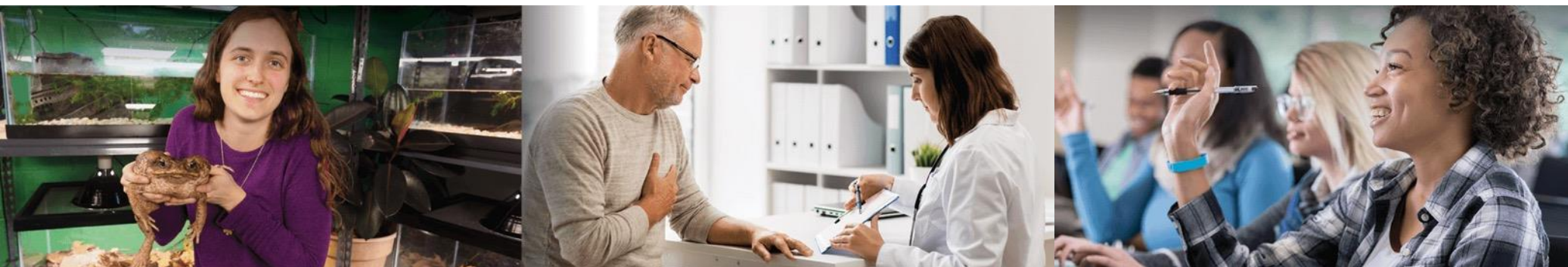
Medicine
Transport
Engineering
Business management

A single mission



We are a leading research, educational and professional publisher, providing robust content to our communities through a range of innovative platforms, products and services.

Every day, around the globe, our imprints, books, journals and resources reach millions of people – helping researchers, students, teachers and professionals to discover, learn and achieve more.



Uniting some of the most respected brands in their fields



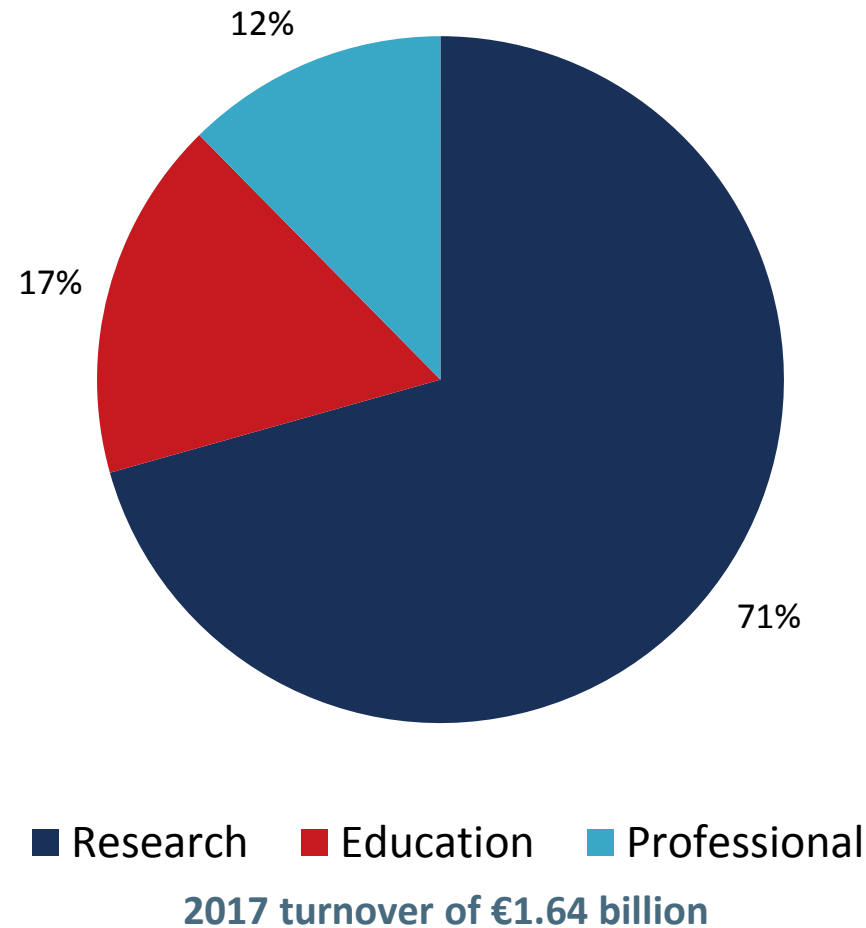
nature



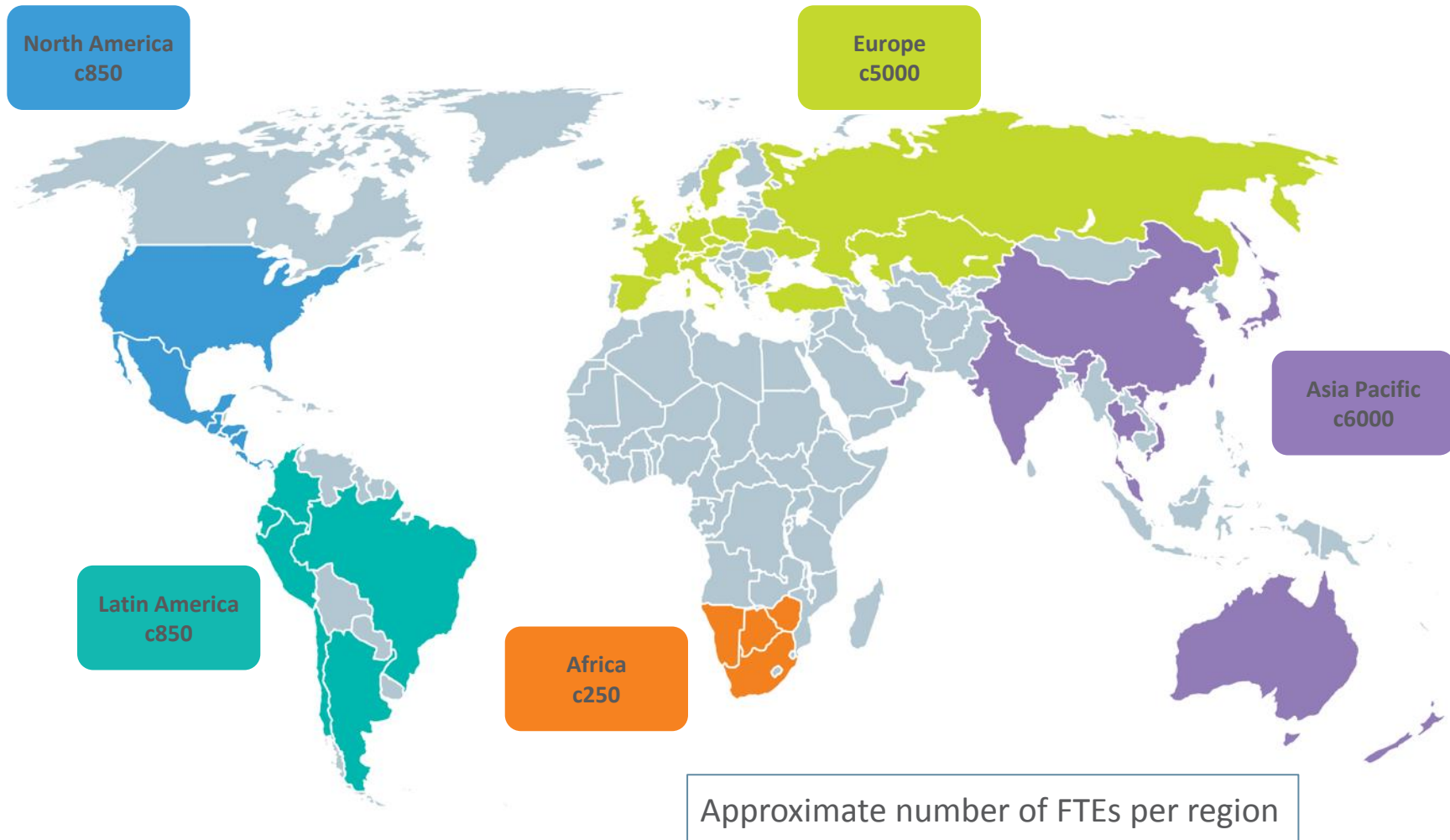
SCIENTIFIC
AMERICAN

palgrave
macmillan

Focused on research, education and professional publishing



Based where our customers need us to be



United by shared values

Proactive
Partners



Quality
Champions



Industry
Pioneers



Putting our customers at the heart of all we do, responding to their current needs and anticipating future opportunities.



Committed to delivering the highest possible standards in content, customer experience, technology and delivery.



Through influence and innovation shaping the future of publishing for our communities and for society.

One Springer Nature Group Board



Steven Inchcoombe
Chief Publishing Officer



Daniel Ropers
Chief Executive Officer



Rachel Jacobs
Group General Counsel



Martin Mos
Chief Operating Officer



Frank Vrancken Peeters
Chief Commercial Officer



Ulrich Vest
Chief Financial Officer

“This is an exciting time for Springer Nature. Never has the role of research and education been more important as we develop innovative ways to meet the evolving needs of our customers – academic researchers, students, teachers, professions and wider society, in markets across the world.”

Daniel Ropers, Chief Executive Officer

Research Business Portfolio

2.0

Research business facts - 2017



JOURNALS

- We published 300,000 articles in over 2,800 journals
- Worked with over 1 million authors



BOOKS

- We published 13,000 books
- 40 new books published every day



PLATFORMS

- Our platforms were visited over 1 billion times
- 2,000 visits every minute of the day



OPEN ACCESS

- 30% of all content published OA
- 90,000 articles published gold OA

Our research portfolio

JOURNALS	BOOKS	DATABASE AND SOLUTIONS
		
<ul style="list-style-type: none"> • Nature Research journals • Springer journals • Academic Journals on Nature.com • Adis journals • Palgrave Macmillan journals • Journal Archives 	<ul style="list-style-type: none"> • Springer, Palgrave Macmillan and Apress Print and eBooks • Springer Nature eBook collections • Reference works • eBook series • Book Archives 	<ul style="list-style-type: none"> • AdisInsight • Nano • Springer Nature Experiments • SpringerMaterials • zbMATH

Our journals portfolio

Springer Nature is the publisher of the world's most influential journals and a pioneer in the field of open research.

Across our wide portfolio of journals we cover the full range of research disciplines – providing a home for all sound research and a platform for some of the most important discoveries of our generation.

Nature Research journals
Academic Journals on Nature.com
Springer journals
Adis journals
Palgrave Macmillan journals
BMC journals
Journal Archives



Springer Nature journals portfolio



Offering access to the full
depth and breadth of subjects:
SCIENCE

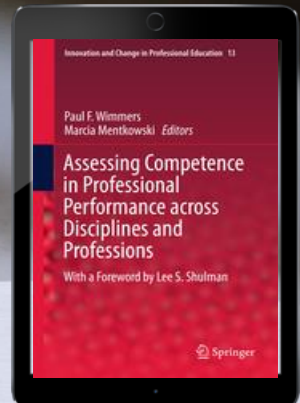
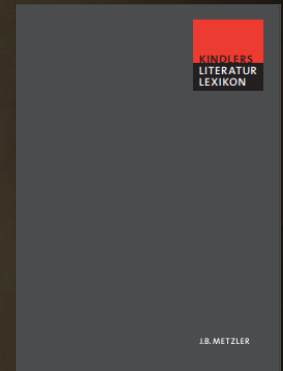
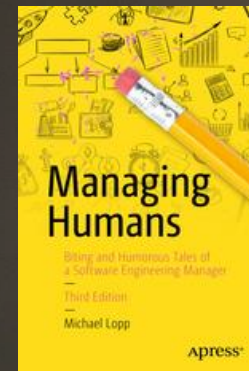
https://www.youtube.com/watch?v=nNnXb_OwOMg&t=11s

Our books portfolio

Our books are an unparalleled resource for students and researchers. The Springer Nature eBook collection delivers complete access to the largest single publisher collection of scientific, technical, medical, humanities and social sciences publications available today.

Thousands of new reference works, monographs, briefs, proceedings, textbooks, and series are published every year.

Springer, Palgrave Macmillan and Apress
Print and eBooks
Springer Nature eBook collections
Reference Works
eBook series
Book Archives



Our database and solutions portfolio

In today's digital age, libraries and researchers are constantly adapting to new and innovative ways to conduct research quickly and effectively.

Springer Nature's databases and solutions are created with these factors in mind so libraries can provide user-friendly solutions and researchers get the information they need quickly and easily.

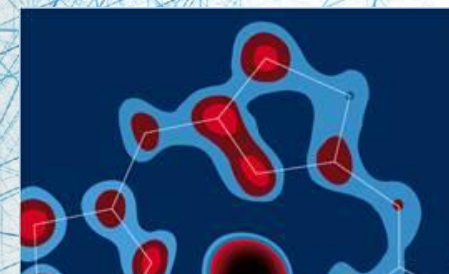
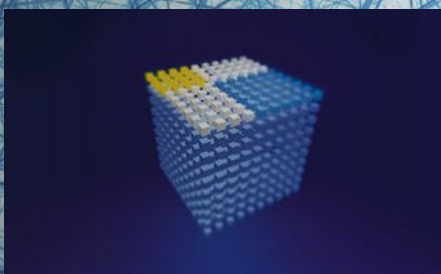
AdisInsight

Nano

Springer Nature Experiments

SpringerMaterials

zbMATH



Research Business

Our brands

3.0

Our research brands and imprints

 Springer		 BMC	
		 J.B. METZLER	 Adis

Springer – A journey shared

As research changes, Springer supports the community by investing in the new formats, tools and platforms that provide the most comprehensive variety of research to today's generation, and help experienced authors share their knowledge with the next.



Springer – A journey shared

Research Business

Advancing Discovery in action

4.0

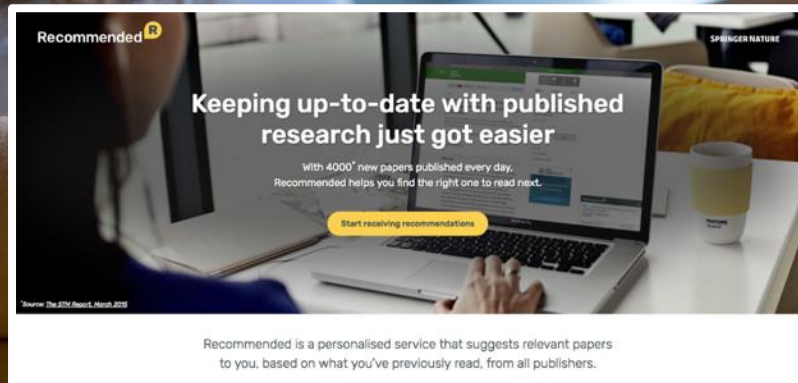
SN SharedIt

SN SharedIt is a content sharing initiative that allows authors and subscribers to easily and legally share links to free-to-read versions of research articles anywhere, including social media platforms, repositories and personal websites.



Recommended

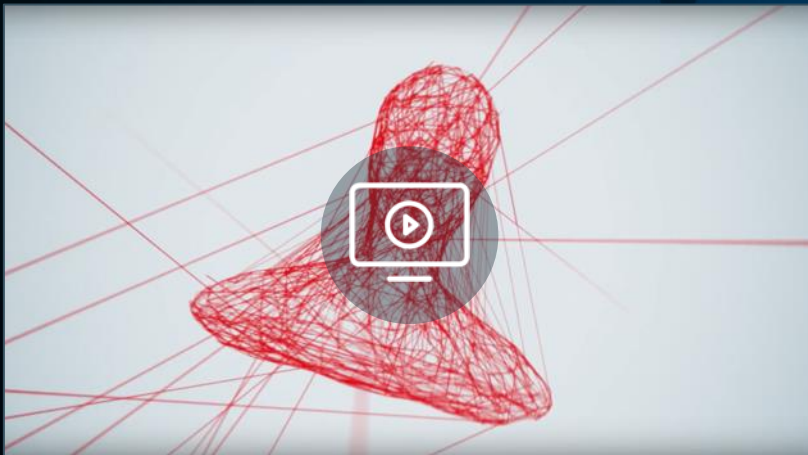
Recommended keeps scientists and researchers up to date in their field by making pan-publisher content recommendations, based on users' reading behaviour, with minimal effort from users, helping time-poor researchers locate the most relevant papers to them.



Recommended 

SN SciGraph

Our Linked Open Data platform aggregates high quality data from trusted and reliable sources, providing a rich semantic description of how information is related, as well as enabling innovative visualisations of the scholarly domain.



<https://www.youtube.com/watch?v=5BEnKcNoOi0>



SN Bookmetrix

Bookmetrix is a unique platform offering a comprehensive overview of the reach, usage and readership of a book or chapter by providing various book-level and chapter-level metrics all in one place. It adds value by offering detailed information for authors and readers as well as librarians.



<https://www.youtube.com/watch?v=aIJfUxbwTY>

The Future of Print Books

We may expect that in the long run, print book demand in the world will decline.

But print book demand will never go away, and for the next decade, print book business will definitely be a significant part of our life.

Individual demand of knowledge will also not go away, so the question is: what comes after print books?

Why SN will stick to Print Books

- 1. Book revenue contributes significantly to the success of SN.**
- 2. Book market share exceeds (in many markets) journal market share.**
- 3. Books are less vulnerable to some disruptions in the publication market (OA, piracy, etc).**
- 4. Book chapters on SpringerLink are on average more cited than journal articles.**
- 5. Books have a higher shelf life than journals.**
- 6. Books use cases which are more divers than any other publication form (some of them are unique to books (textbooks, reference books etc)**



Selected Current BOOST Focus



Online Updating “Living Books”

February 2018, final workshop with Springerlink product owner and UXD team.
Next step Bflux integration.

ExploreBooks App

First books published where video and other material can be downloaded from the print book by “scanning” pages with a tablet or smartphone.

Social Reading

100 books can already be commented “in the book” by students, lecturers, authors. Experiences will be collected to decide how to scale the project.

Translations


100 German language books will be translated and published in a new Book/eBook collection.

Iiversity.org

The platform iversity.org is a strong brand for MOOCs and paid eLearning courses. Authors who want to combine a (text)book with a course can now be offered a in-house solution.

Books of the Future

Our brains react differently to reading from a print book and from flat screens. Neuro research shows that we can learn better with “spatial” orientation. We research new forms of eBooks (in VR).



Publishing with Springer Nature: how it works and what you need to know

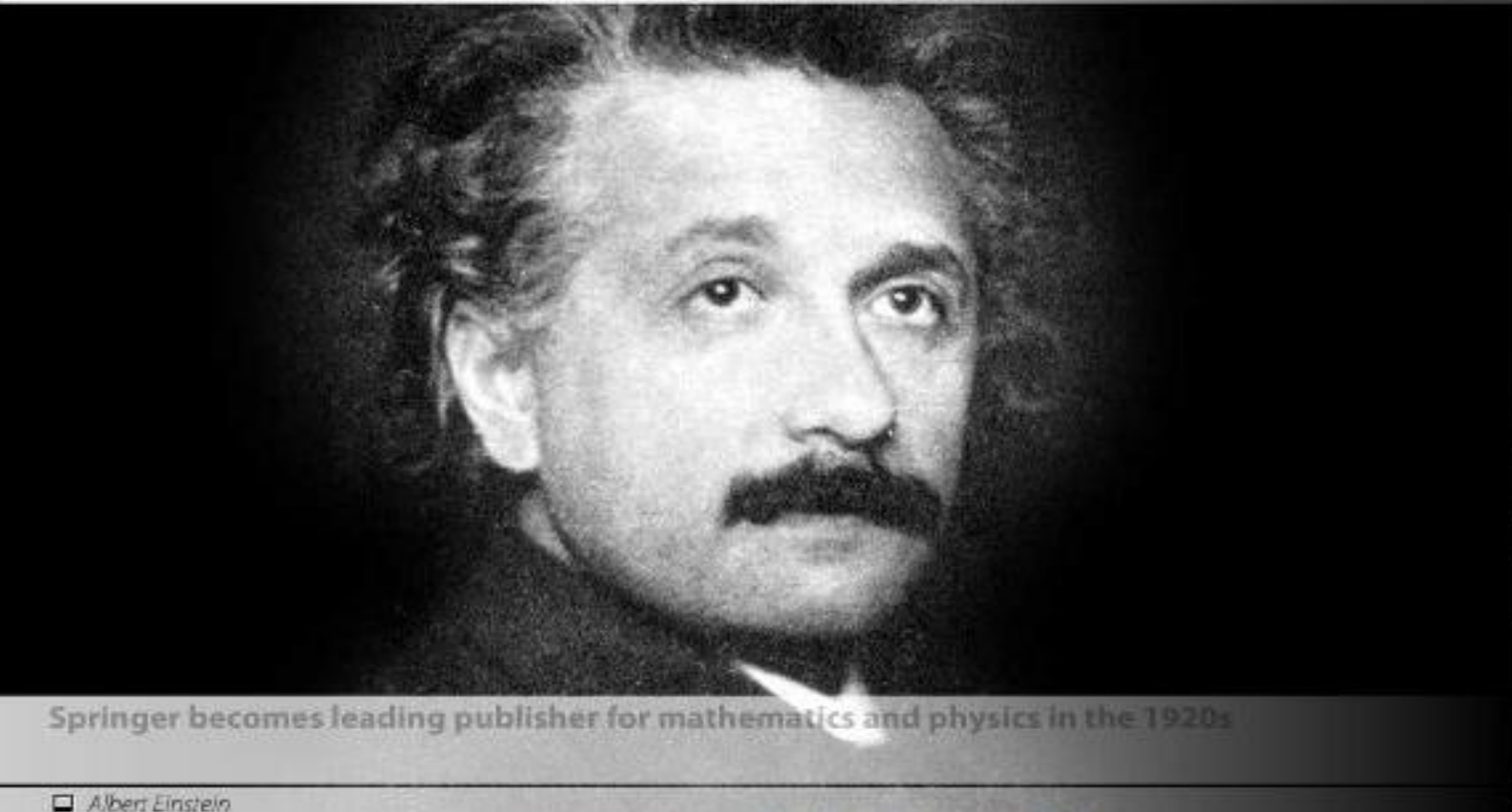
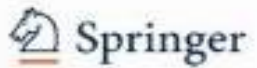
Franziska Sachsse

April 2019

SPRINGER NATURE

Who we are, what we do

More than 175 years of publishing, you are in good company...



Springer becomes leading publisher for mathematics and physics in the 1920s

□ Albert Einstein

Outline

Why publish and where: conference proceedings, journals, books.

The role of publishers and different publishing options

Research impact : rankings and indexing

Peer review and publication ethics: publication misconduct, retractions, duplicate publications

Predatory publishers

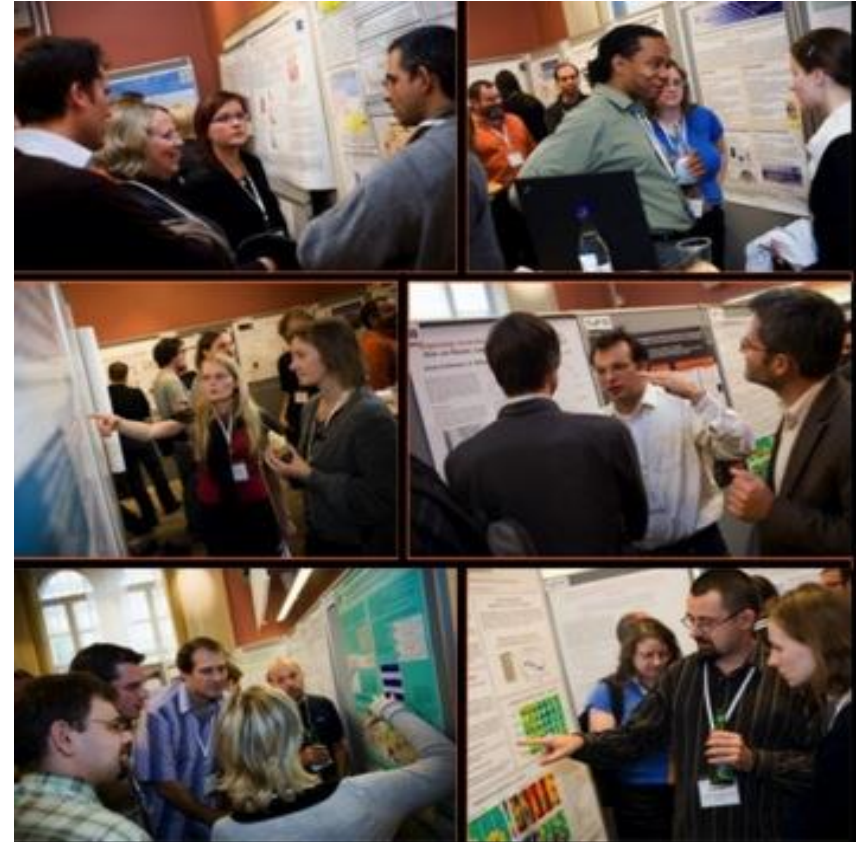
Tools and books to improve your writing skills

Why publish?

- To exchange ideas globally
- Other scientists **WANT** to hear from you!

Why publish in English?

- The international language of science
- Allows you to become an effective science communicator
- To know about progress in your area



Be an effective communicator

Your goal is not only to be published, but also to be widely read in your field

**Logical manuscript
structure**

**Efficient publication
strategy**

**Successful
journal/conference
submission**

What do journal editors want?

- **Good quality science!**
- Topic that fits into journal's scope
- Original research
- Active research area (creates discussions and citations)
- Peer review with nice feedback
- Clear, concise writing
- Sufficient command of English language



What do authors want?

Springer Author Survey: Importance for Manuscript Submission



Publishing in CS. Trento, Italy, 09 May 2018

SPRINGER NATURE

Source: Springer Author satisfaction Survey; 5-point rating: 1=very important to 5=not important at all

Factors to consider

Aims and scope

Readership

Indexing

Open access

Impact factor

SUBDISCIPLINES JOURNALS BOOKS SERIES TEXTBOOKS REFERENCE WORKS

Journal of Materials Science

Editor-in-Chief: C. B. Carter
ISSN: 0022-2461 (print version)
ISSN: 1573-4803 (electronic version)
Journal no. 10853

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Increased Impact Factor !

- Explores the relationship between structure, properties and uses of materials
- Publishes reviews, full-length papers, and short communications
- Firmly established as a forum for scientists investigating the structure and properties of all engineering materials
- 99% of authors who answered a survey reported that they would definitely publish or probably publish in the journal again

The Journal of Materials Science publishes reviews, full-length papers, and short Communications recording original research results on, or techniques for studying the relationship between structure, properties, and uses of materials. The subjects are seen from international and interdisciplinary perspectives covering areas including metals, ceramics, glasses, polymers, electrical materials, composite materials, fibres, nanostructured materials, nanocomposites, and biological and biomedical materials. The Journal of Materials Science is now firmly established as the leading source of primary communication for scientists investigating the structure and properties of all engineering materials.

Related subjects » Characterization & Evaluation of Materials - Classical Continuum Physics - Materials - Mechanics - Polymer Science

ABSTRACTED/INDEXED IN

Science Citation Index, Science Citation Index Expanded (SciSearch), Journal Citation Reports/Science Edition, SCOPUS, Inspec, Ei, Chemical Abstracts Service (CAS), Google Scholar, EBSCO, CSA, Academic OneFile, Academic Search, CEABA-ViB, Chimica, CSA Environmental Sciences, Current Contents/Engineering, Electronics & Telecommunications Collection, Current Contents/Engineering, Computing and Technology, Current Contents/Physical, Chemical and Earth Sciences, Earthquake Engineering Abstracts, EI-Compendex, Gale, GeoRef, Glassfile Database, INIS Atomindex, OCLC, OmniFile, Polymer Library, Referativnyi Zhurnal (VINITI), RILM Abstracts of Music Literature, Science Select, SCImago, Summon by ProQuest

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FOR AUTHORS AND EDITORS

2013 Impact Factor 2.305

Aims and Scope
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Open Choice - Your Way to Open Access
Instructions for Authors (PDF) (pdf, 222...
Instructions for Authors

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Your E-Mail Address

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RELATED BOOKS - SERIES - JOURNALS

Journal
Glass Structures & Engineering
Editors: Editors-in-Chief: J. Belis; C. Louter; J.H. Nielsen; M. Overend; J. Schneider

Some tips on journal selection

- Read the journal product page and READ THE JOURNAL.
- Talk to your colleagues / peers about their experiences with journals you are considering (did they get visibility and citations?)
- Is an Impact Factor important to you? Or are you more concerned about usage/visibility?
- Don't miss the importance of social networking sites - join relevant online groups and forums.
- Check publisher sites, you can often find useful information in the 'for authors' section.
- Avoid journals with no clear submission and reviewing process

Springer Journal Suggester

A free online tool to find suitable journals for your manuscript

Manuscript title

Automatic Classification of Springer Nature Proceedings with Smart Topic Miner

Manuscript text

(STM), a novel solution which uses semantic analysis to classify research publications on the basis of a very large automatically generated ontology of research areas. STM was developed to support the Springer Nature Computer Science editorial team in classifying proceedings in the LNCS family. It analyses in real time a set of publications provided by an editor and produces a structured set of topics and a number of Springer Nature Classification tags, which best characterise the given input. In this paper we present the architecture of the system and report on an evaluation study conducted with a team of Springer Nature editors. The results of the evaluation, which showed that STM classifies publications with a high degree of accuracy, are very encouraging and as a result we are currently discussing the required next steps to ensure large-scale deployment within the company.

Subject area: (optional)

Please select ▼

View:

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Suggest journals

<http://journalsuggester.springer.com/>

Abstract

Springer Journal Suggester

Journals ranked by relevance

Data-Enabled Discovery and Applications

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Sleep and Vigilance

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Journal of Biomedical Semantics

[Open Access](#)

Journal on Data Semantics

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Research Integrity and Peer Review

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Impact Factor

No Impact Factor

[More details](#)

No Impact Factor

1.62

[More details](#)

No Impact Factor

[More details](#)

Recommended journals

You may like to consider our broad scope Open Access journals from across Springer Nature:

	Imprint	Impact Factor	
Scientific Reports Open Access Publishes scientifically valid primary research from all areas of the natural and clinical sciences	Nature Research	5.228	More details
Palgrave Communications Open Access Publishes high quality original research across all areas of the humanities and social sciences	Palgrave Macmillan	No Impact Factor	More details
BMC Research Notes Open Access Publishes scientifically valid research outputs from all scientific and clinical disciplines that describe new methodologies or are too short to be considered as full research	BioMed Central	No Impact Factor	More details

Also general-scope journals

Springer Journal Selector

Journal on Data Semantics

Editor; Esteban Zimányi, *Université Libre de Bruxelles*

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Aims and Scope

With the Web serving as a huge worldwide data repository, issues related to data semantics (familiar to database modelers since the 1970s) have again become of paramount importance. As Web data comes from heterogeneous, possibly unknown and mostly uncontrolled sources, it is anything but obvious how the information beyond the most basic factual data can be correctly understood. The same concern applies to data that is exchanged between systems that need to agree on its meaning in order to avoid dangerous misunderstandings. Semantic elicitation and the availability of appropriate semantic metadata are the key to the meaningful use of information in modern distributed environments.



[Visit the journal home page](#)

Journal's aims & scope, IF, etc

- Published recently?
- Cited in your paper?

Your open access options



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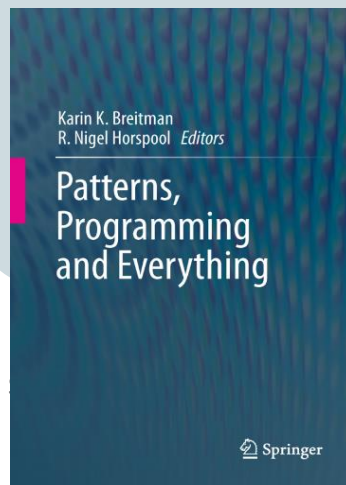
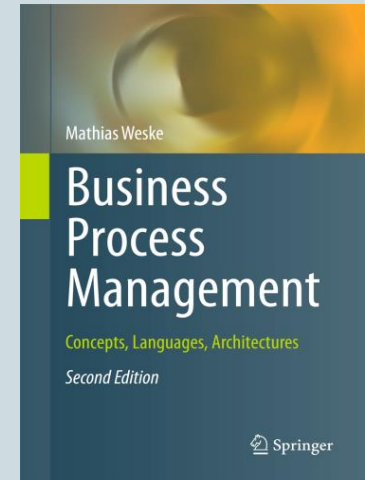
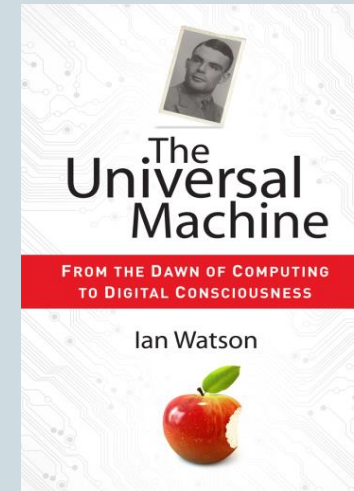
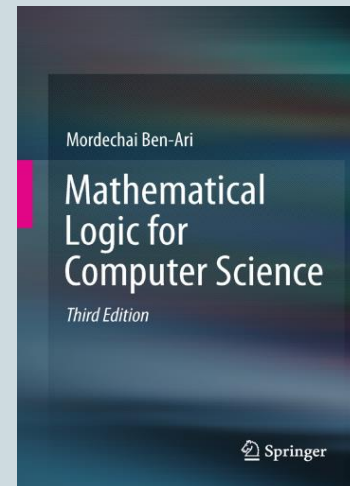
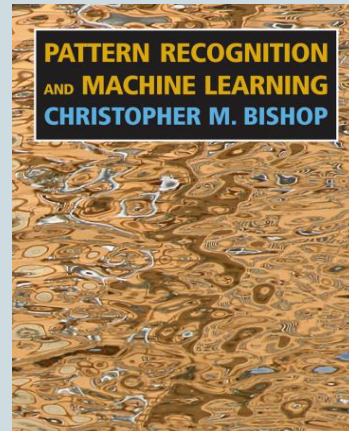
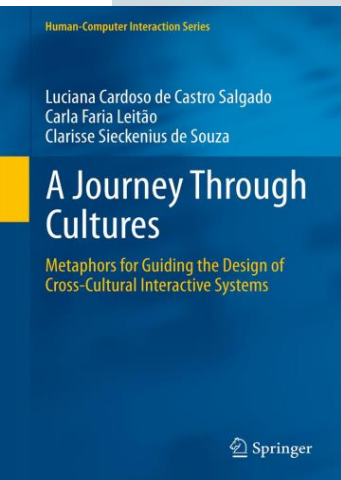
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BioMed Central

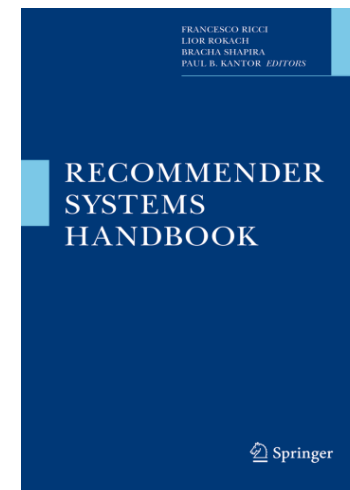
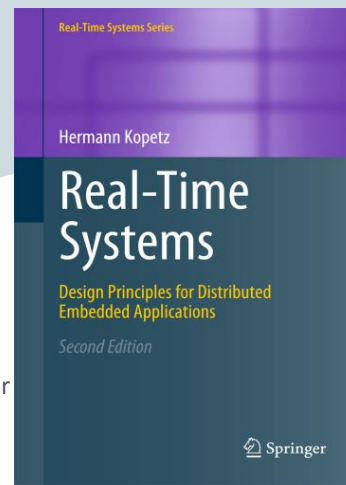
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Books



ess. 1st Springer



Books vs. Journals

- Academic books have a different purpose from academic journals
- An academic book is a complete scholarly work on a specific topic
- Book chapters fulfill a similar role to review articles, with books representing a collection of manuscripts on related topics
- By contrast, review articles published in journals are usually unrelated to all of the other articles in the same issue
- Book includes large bibliography, recommended readings, summaries, exercises, index



Different types of books (i)

Monographs

Edited Volume

Textbook

Professional Texts

MRW – Major Reference Works

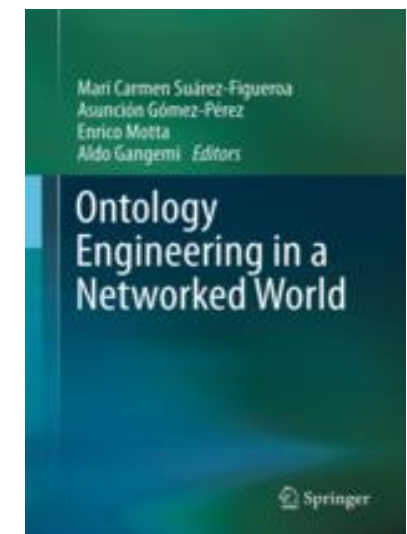
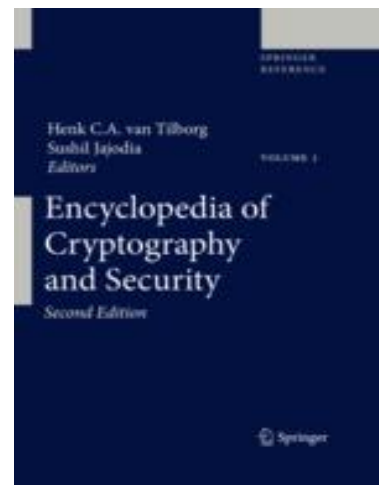
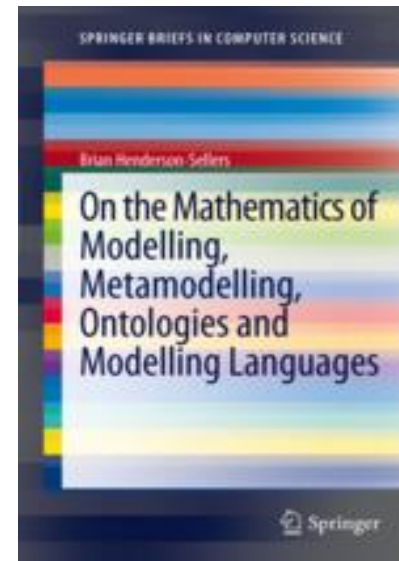
Handbooks (Springer Reference)

SpringerBriefs

SpringerTheses

Popular Science

...also proceedings



I have an idea for a book...

What type of book shall I write?

How do I get started?



How to prepare a book proposal

- a short (3-5 pages, no special format)
 - description of the **planned book**,
 - its **aims & scope**, main emphasis,
 - main **target group** (and how this group will benefit from the book),
 - prerequisites needed to understand the book,
 - its **relation to other publications** in the area (if there are any).
- a **table of contents**, including a **rough page estimate** and a **short summary of the main chapters** (like for a conference paper).
- some information about the **book authors/editors**
- if it's an edited book, a list of contributors, and if their contributions are already confirmed or still have to be asked for.
- some information about your intended writing schedule, i.e. by when you plan to make a manuscript version available for review and copy-editing.

How Springer Nature helps you to publish a book

When you submit a book (proposal)

- Proposals are externally reviewed
- We provide style guides and detailed writing instructions
- We carry out all the typesetting, formatting, etc.
- Springer Nature Editors guide you through the process
- Publishing with us is free of charge
- Complimentary copies for participating authors and editors
- 40% discount on all other Springer Nature books (ALSO if you publish a journal article or a conference paper – LNCS, CCIS, IFIP-AICT, LNBIP, LNICST, etc...)

Submit proposal to Publishing Editor

Book proposal review

Invite authors, prepare manuscript

Submit manuscript

Editing, typesetting and formatting

Print proofs: minor changes and corrections

Book published!

The role of publishers

Main functions of publishers

- **registration** – who did it first?
- **certification** – was it done properly? (checked by peer review)
- **dissemination** – who should read this?
- **archiving** – permanent public record – digital preservation, etc.

Main services provided by publishers

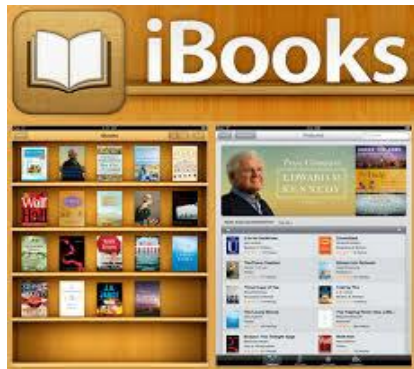
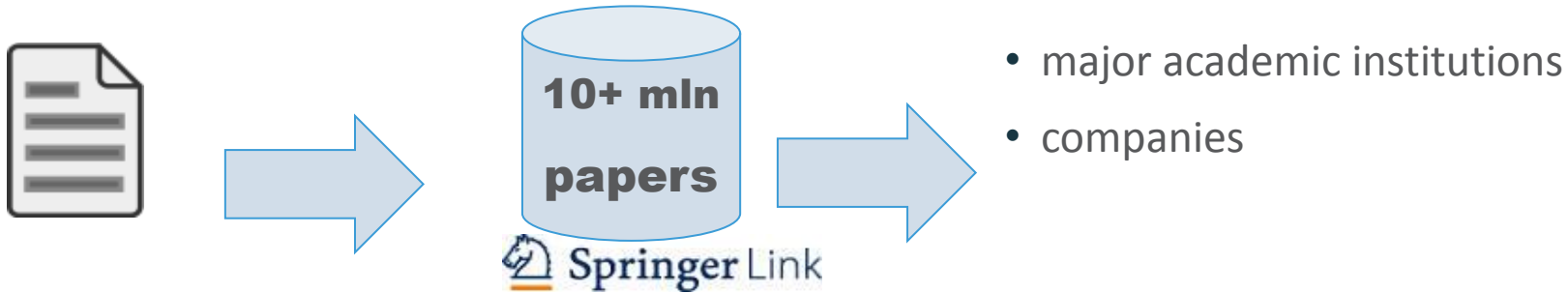
- Launching and stopping journals, book series, conferences
- Research ethics / research integrity (plagiarism, rights disputes, ...)
- Training authors, reviewers, journal editors
- Compliance with funder mandates, etc
- Typesetting, copyediting, implementing new technologies
- Infrastructure: Crossref, ORCID, Portico, ...

Focusing on Value – 102 Things Journal Publishers Do (2018 Update)

By **KENT ANDERSON** | FEB 6, 2018 | 14 COMMENTS

<https://scholarlykitchen.sspnet.org/2018/02/06/focusing-value-102-things-journal-publishers-2018-update/>

Dissemination



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The Open Access Publisher

 **Springer**



- Selectivity medium to high / Easier to get published
- Medium impact

Society publishing



THE ROYAL SOCIETY



- Most learned societies are non-profit organizations and many are professional associations
- Selectivity and impact varies, since the societies cover the whole spectrum (from very prestigious to dubious)

Read more about publishing

1. <https://cacm.acm.org/magazines/2015/2/182651-do-it-yourself-textbook-publishing/abstract>
2. <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC4473415/>
3. <https://scholarlykitchen.sspnet.org/2018/02/06/focusing-value-102-things-journal-publishers-2018-update/>
4. Publishing technologies, etc:
<https://www.springernature.com/gp/policies/publishing-policies>

VIEWPOINT

Do-It-Yourself Textbook Publishing

By Armando Fox, David Patterson

Communications of the ACM, Vol. 58 No. 2, Pages 40-43

10.1145/2656333

[Ann R Coll Surg Engl](#). 2015 Mar; 97(2): 89–91.

Published online 2015 Mar. doi: [10.1308/003588414X14055925061397](https://doi.org/10.1308/003588414X14055925061397)

What are Journals for?

[SP Rallison](#)✉

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Impact of your publications: rankings and indexing

Impact Factor

There is much debate over Impact Factors in the scientific community, particularly with regard to the fairness of the system. However, there is no doubt that an Impact Factor is seen as a benchmark of quality of the journal in many academic communities.

How to measure quality – beyond Impact Factor

Use Google Scholar, Microsoft Academic Search and tools based on them

E.g., Publish or Perish tool (GS), Rexplore (MAS)

<http://www.harzing.com/pop.htm>

- Other factors
- Number of downloads
- Speed of publication
- Global distribution and long-term archiving

Peer review

Peer review - What is it and why is it important?

- Peer review is the process of having other experts in the field evaluate your article, your research and methodology, to determine if your paper is suitable for publication.
- Peer review is employed to maintain a high quality standard of published papers and to provide credibility.

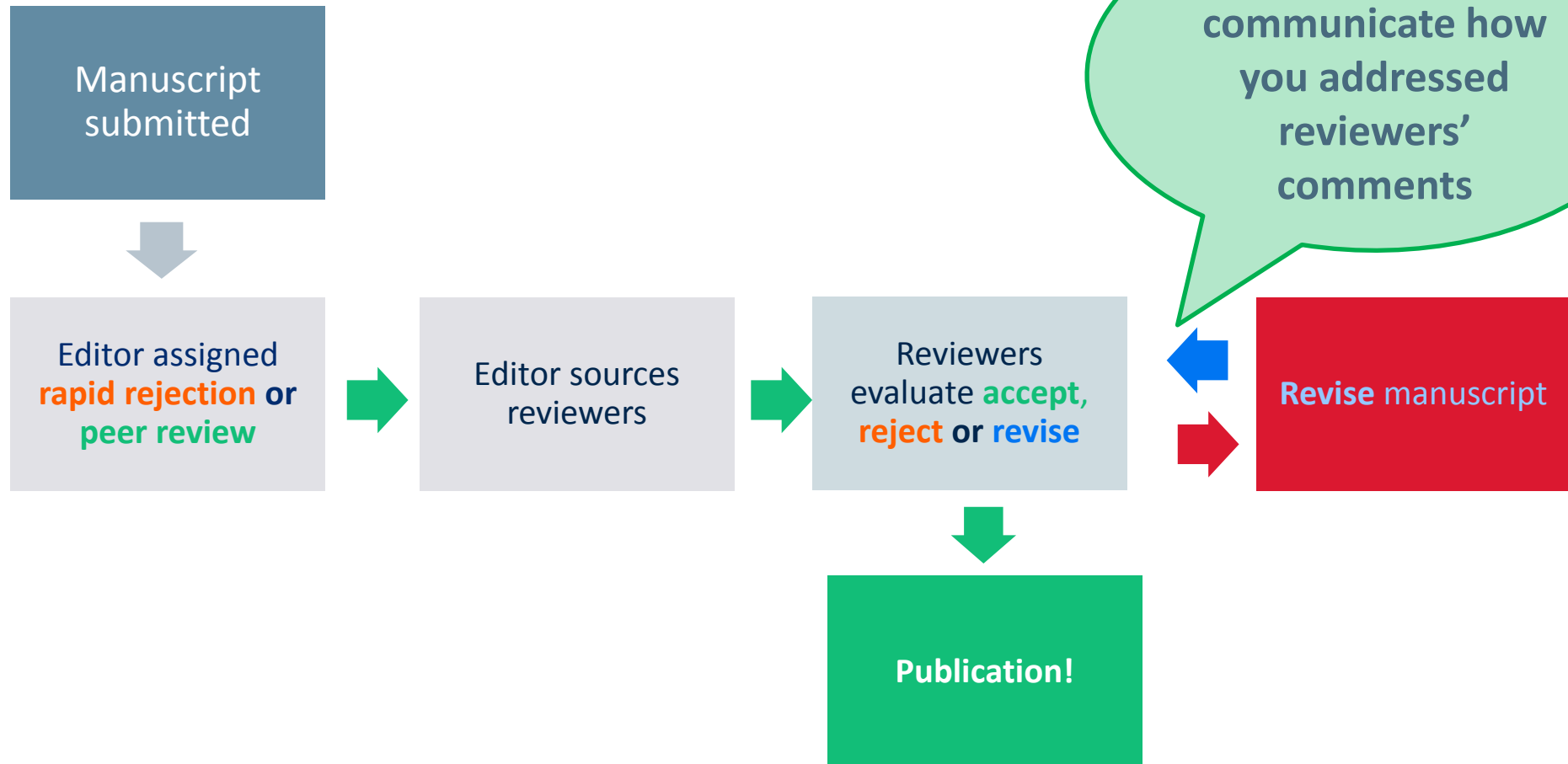


Is peer review working?

Find out at <http://peere.org>

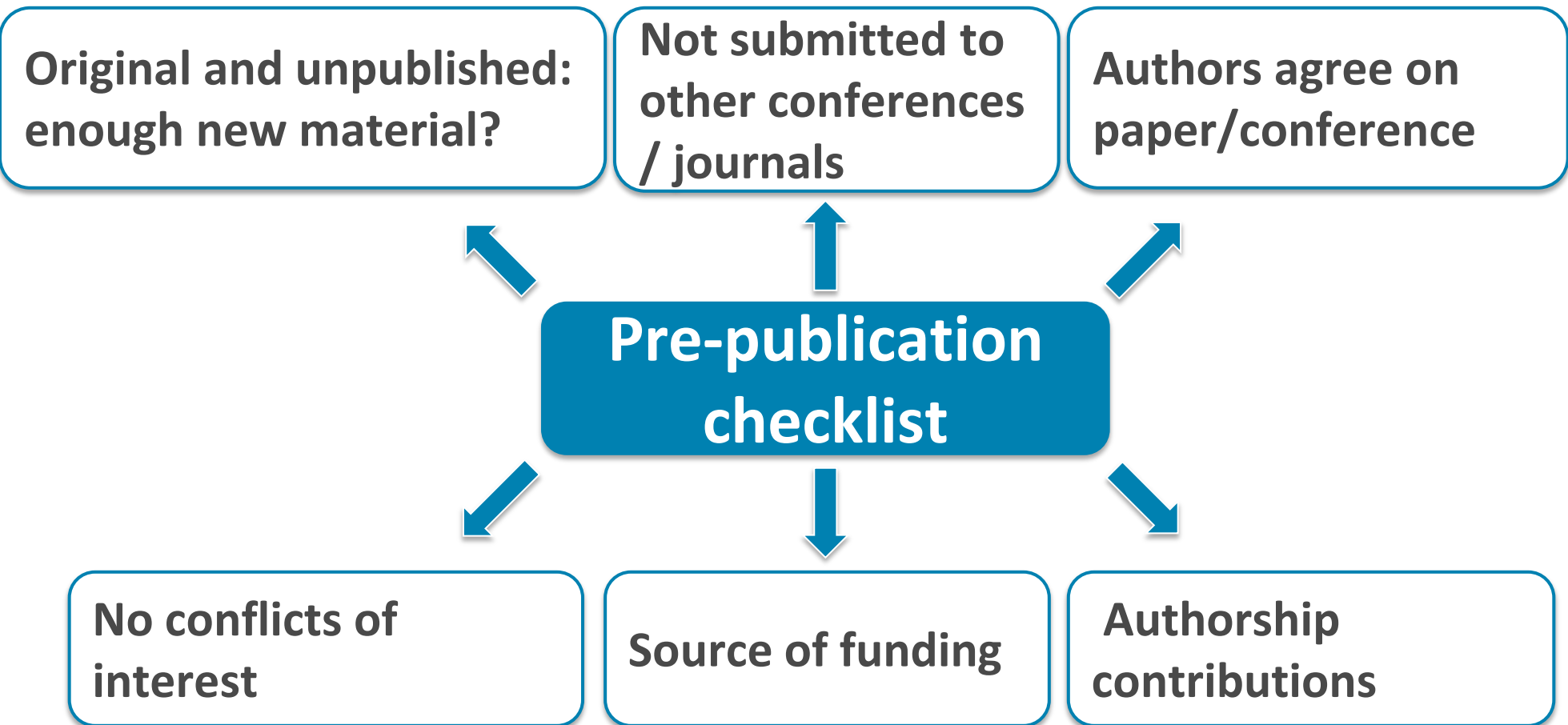
Peer review: journal

Submission to publication in a journal: 3–12 months



Publication ethics

Publication ethics: short summary of main points



Misconduct in Science

In Science integrity is the most important thing

- Easy to say
- Hard to do
- Science punishes misconduct

Useful links

- The Office of Research Integrity (ORI) – US – Infographics:
<https://ori.hhs.gov/infographics?platform=hootsuite>
- The Committee on Publication Ethics (COPE) resources:
<http://publicationethics.org/resources>
- Publishing Ethics for Journals – Springer guidelines:
<https://www.springer.com/gp/authors-editors/editors/publishing-ethics-for-journals/4176>

Several levels / facets



- Deliberate misconduct
 - fabrication, falsification, or plagiarism in proposing, performing, or reviewing research, or in reporting research results (ORI definition)
- Questionable Research Practice (QRP)
 - actions that do not strictly adhere to commonly accepted research practices, or sloppy science that erodes confidence in the integrity of the findings (thanks to Springer Nature colleagues for this definition)
- Honest error
 - honest errors or differences of opinions do not constitute misconduct

How to identify a trustworthy journal

Reputable publisher

Springer, Elsevier, Wiley, PLoS, etc.

Editorial board

International and familiar

Indexed

Indexed by common databases

Authors

Do you recognize the authors?

Fees

Only paid after acceptance

Innovations in scientific publishing

Sharing your papers beyond Green/Gold Open Access: SharedIt

Springer Nature wants researchers to share content easily and legally. Our Springer Nature SharedIt content-sharing initiative means that links to view-only, full-text subscription research articles can be posted anywhere - including on social media platforms, author websites and in institutional repositories - so researchers can share research with colleagues and general audiences.

<https://www.springernature.com/sharedit>

- SharedIt was enabled in two proceedings series in 2017
- ~650 proceedings – with ~20,000 papers
- SpringerLink subscribers can create links and share with their colleagues, tweet, etc.



New cooperation with Research Gate:
15 m researchers can access select
Springer Nature articles




Springer Nature's commitment to content sharing

Springer Nature continues to advance sharing

Over 3.25 million articles accessed in SharedIt's first year

London | Berlin, 27 November 2017

“One reason that the worldwide web worked was because people reused each other’s content in ways never imagined or achieved by those who created it. The same will be true of open data.”

– Tim Berners-Lee and Nigel Shadbolt, *The Times*, New Year’s Eve 2011

Journals dedicated to publishing data: Scientific Data

nature.com > scientific data

a natureresearch journal

MENU

SCIENTIFIC DATA

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Data Descriptor | 07 June 2016 | OPEN

Evaluating vertebrate fossils with X-ray computed tomography

Data Descriptor | 07 June 2016 | OPEN

Spatializing 6,000 years of global urbanization from 3700 BC to AD 2000

Meredith Reba, Femke Reitsma & Karen C. Seto

Data Descriptor | 07 June 2016 | OPEN

Extensive sequencing of seven human genomes to characterize benchmark reference materials

Justin M. Zook, David Catoe [...] Marc Salit

Announcement

The #scidata16 draft programme and call for lightning talks

June 7 | by Mat Astell

scientificdata updates

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<https://www.springernature.com/gp/open-research>

Help for writing papers – useful resources

Useful books



English for Presentations at International Conferences

Wallwork, Adrian
2010

Price from 20,22 €

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English for Academic Research: Grammar Exercises

Wallwork, Adrian
2013

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Available Formats: [eBook](#) [Softcover](#)

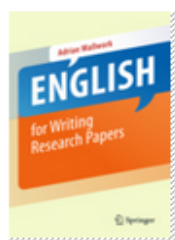


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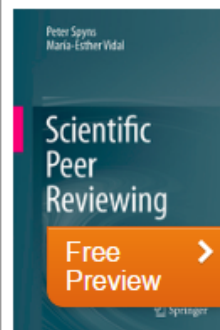


English for Writing Research Papers

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2011

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Scientific Peer Reviewing

Practical Hints and Best Practices

Authors: Spyns, Peter, Vidal, Maria-Esther



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Zobel, Justin
2014

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How to Write a Better Thesis

Evans, David, Gruba, Paul, Zobel, Justin
2014

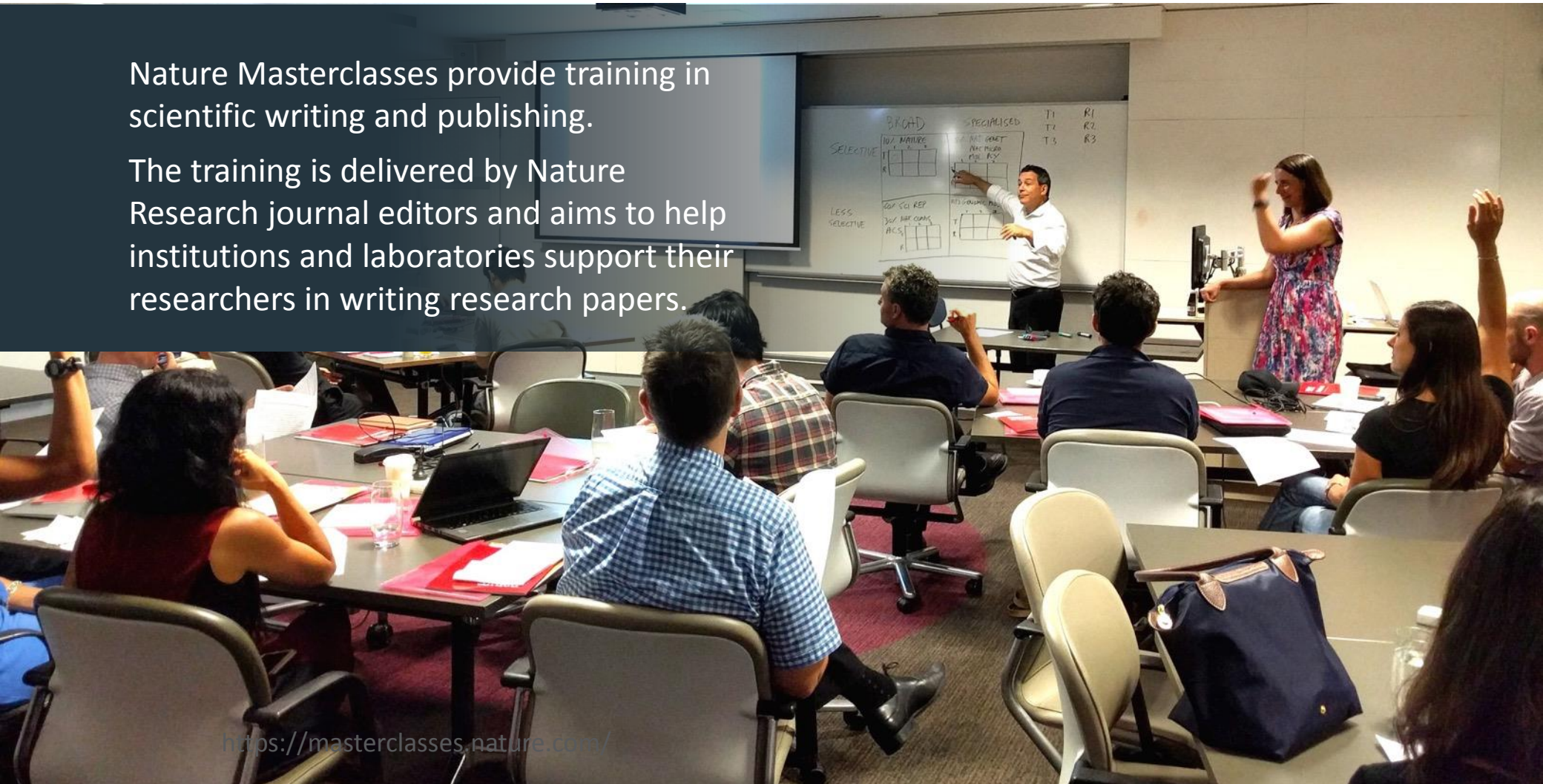
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Nature Masterclasses provide training in scientific writing and publishing.

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<https://masterclasses.nature.com/>

**Von den vielen Welten,
die der Mensch
nicht von Natur geschenkt bekam,
sondern sich aus eigenem
Geiste erschaffen hat,
ist die Welt der Bücher die größte.“**

Hermann Hesse (1877-1962)

**Of the many worlds which man was not given by nature, but
created in his own spirit, the world of books is the greatest."**

Hermann Hesse (1877-1962)

Thank you for your attention!

Franziska.Sachsse@springer.com